**VALUE ADDED COURSE**

**SKILL ENTREPRENEURSHIP FOR YOUTH**

**(CSR-INDUSTRY ACADEMIA COLLABORATION BOSCH)**

**MAR AUGUSTHIONOSE COLLEGE RAMAPURAM**

**SKILL ENTREPRENEURSHIP FOR YOUTH**

**(CSR-INDUSTRY ACADEMIA COLLABORATION BOSCH)**

**COURSE CODE: MAVAC 011**

**OBJECTIVES**

Bosch is a leading supplier of technology and services in the areas of Mobility Solutions, Industrial Technology, Consumer Goods, Energy, and Building Technology. Additionally, Bosch has in India the largest development Centre outside Germany, for end- to-end engineering and technology solutions. For over 60 years, Bosch in India has developed extensive expertise in the realm of occupational training. Since the establishment of Bosch Vocational Centre (BVC) in 1961, Bosch has successfully implemented the German 'Dual' Model of vocational training suited to Indian industry requirements.

In line with the direction given in the National Education Policy'20 and to support the agenda of
'Employable Vocational Education and Skill Development' in higher education, we are planning to support few selected Universities/Colleges/institutes as a part of our CSR- Industry Academia Collaboration initiative.

The course contents developed by us towards the following topics will be provided to the selected
educational institutes and one of the trainers will be trained, online, to deliver the material to the interested students. Have conceptualized following two initiatives and are in the process of identifying few interested and committed academic partner institutions, who wish to implement the same. We believe that each student in our country should take up these courses.

I. Skill Entrepreneurship for youth
II. Future Human Competencies (Future Skills)
III. The making of a developed country (Soft Skills & right attitudes)
IV. Social Responsibility

During the academic year 2023-24 Mar Augusthinose College Ramapuram and Bosch decided to conduct a value added course on skill entrepreneurship for youth.

**COURSE OUTCOME**

► Bosch's expertise in skill training

► Access to the skill ecosystem through Bosch

► Initial hand-holding by Bosch

► Government-funded skill training programs

► CSR-led skill training programs by other corporate

▸ Fee-based, Employer-specific training programs Multiplication of Centres

**List of members of Syllabus Expert Committee:**

Chairman: JOSE JOSEPH

Members:

1. SIJU MATHEW
2. KALA S
3. NIRMAL KURIAKOSE

 **Course Title – SKILL ENTREPRENEURSHIP FOR YOUTH**

 **(CSR-INDUSTRY ACADEMIA COLLABORATION BOSCH)**

Syllabus with hour allotment (Total 30 Hours)

**Contents-**

**Module I -COMPANY PROFILE**

* Bosch Global
* Bosch in India
* Bosch Skill Development

**Module II BOSCH'S INDIA SKILL DEVELOPMENT**

* Trade Apprenticeship
* BRIDGE
* Artisan Training
* Trainers' and Teachers' Capacity Building.

**Module III- BUILDING BLOCKS OF SKILL ENTREPRENEURSHIP**

1. Need for Skill Development.

* + 1.1 Reaping India's Demographic Dividend
	+ 1.2 Importance of Skilling in India

2. Understanding of Skill Ecosystem

* 2.1 Structure of Skill Ecosystem
* 2.2 Key Government Skill Development Schemes
* 2.3 Successful CSR-led & Other Skilling Programs

3. Become a Skill Entrepreneur

* 3.1 Skill Entrepreneurship
* 3.2 Why should you consider to become a Skill Entrepreneur?
* 3.3 Profile of a Skill Entrepreneur
* 3.4 Qualities of a successful Entrepreneur
* 3.5 Local need analysis to set up a Centre
* 3.6 Opportunities available
* 3.7 Possible Revenue Model for Sustainability and Scalability

**Module IV MAKING IT HAPPEN**

* Certification
* From Aspiration to Reality.
* Members of Steering Committee (PMKVY)
* Awards & Recognitions

 **EVALUATION**

1. The value-added courses shall be evaluated through an examination at the end of the course.

2. The duration of examination is two hours.

3. The total marks of the examination shall be 100

|  |  |
| --- | --- |
| **Components of Evaluation**  | **Marks** |
| Attendance  | 10 |
| Assignment / Seminar  | 10 |
| Project & Viva  | 30 (20+10) |
| External Examination  | 50 |
| Total  | 100 |

**Pattern of questions Paper**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Sl. No.  | Pattern  | Marks  | Choice of questions  | Total marks |
| 1  | Short Answer/problem type  | **2**  | **5/7**  | **10** |
| 2  | Short essay/problem  | **5**  | **4/6**  | **20** |
| 3  | Essay/problem  | **10**  | **2/4**  | **20** |
| Total  | **50** |

4. A committee consisting of the Head of the Department, the course coordinator and a senior faculty member nominated by the Head of the department shall monitor the evaluation process.

5. The list of students along with the marks and the grades earned may be forwarded to the Principal/Chief Superintendent of Examinations.

6. The Dept. course coordinator is responsible for maintaining and processing the record with regard to the course, assessment marks and results.

**7.** Certificates will be issued to those students with 75% attendance, timely submission of assignment and project and a minimum of 40% marks in the qualifying examination.

 **VAC Courses Grading Pattern**

Grades are given **on a 7-point scale** based on the total percentage of marks, ***(ISA+ESA)*** as given below: -

|  |  |
| --- | --- |
| **Percentage of Marks** | **Grade** |
| 95 and above  | **S** Outstanding |
| 85 to below 95  | **A+** Excellent |
| 75 to below 85  | **A** Very Good |
| 65 to below 75  | **B+** Good |
| 55 to below 65  | **B** Above Average |
| 45 to below 55  | **C** Satisfactory |
| 35 to below 45  | **D** Pass |
| below 35  | **F** Failure |
| Absent  | **Ab** |