

MAR AUGUSTHINOSE COLLEGE: A Brief Profile

Mar Augusthinose College since its inception in 1995 has maintained high academic excellence, commitment to moral values, and single-minded devotion to the cause of higher education. The institution which started with only a few programmes like BBA, BSc Electronics, BCA and BCom, has now grown into one of the most outstanding colleges in the self-financing sector of higher education in Kerala with as many as ten undergraduate batches of diverse programmes such as BCA (2 Batches) BSc Electronics, BSc Biotechnology, BBA (2 Batches), BCom (Co-operation 2 Batches), BCom (Finance & Taxation) and BA (English Literature & Communication Studies). Seven Postgraduate programmes such as MA English, MCom, MHRM, MSc Biotechnology, MSc Computer Science, MSc Electronics and MSW. The total strength of students has gone up to more than 1500 and 109 staff from the meagre numbers in 1995.

College possesses rich infrastructural facilities as well. Spacious class rooms equipped with modern teaching aids, state of the art laboratories for Computer Science, Electronics, Biotechnology and Language learning. Two Conference halls with all modern facilities and a library with more than 19000 titles, multipurpose gymnasium are a few of the facilities available at the campus. The dedicated and committed service rendered by the teaching and non-teaching staff make the picture complete.

Mar Augusthinose College has 100 University Ranks in various programmes. South Indian Bank, Federal Bank, US Technologies, Wipro, Infosys, Tech Mahindra, Deloitte and TCS are a few of the companies that have visited our campus for their placement requirements. Till date more than 4000 students had been recruited. The NSS unit of this college was selected twice as the best unit under M. G. University. In 2022 the college bagged "Deepika Excellence award 2022".

MAR AUGUSTHINOSE COLLEGE, RAMAPURAM

UGC Recoganzized



IEDC, IIC
&

Augusthinian Innovation Cell - Novian Hub

launches

Meena Mathew Memorial

All Kerala Higher Secondary Ideathon

**"Kerala Idea Su(b)mit
2022"**

Student Ideators are invited to submit their innovative ideas on...

Sustainable Development Of India

Themes :

1. Science and Technology for Sustainable development.
2. Arts and Culture for Sustainable development.
3. Commerce and Management for Sustainable development.

Last date : 20.05.2022



**First prize - ₹10,000 & Tuition fee waiver
for BSc Electronics**

Second prize - ₹ 6,000

Third prize - ₹ 4,000

About IDEATHON.....

Ideathon is a classic example of the ‘wisdom of the crowd’ phenomenon and new ideas are the bedrock of innovations. Ideathons are intensive brainstorming events where individuals from different backgrounds, skills and interests converge to diagnose predefined problems, identify the best opportunities and ideate the most viable solutions.

Mar Augusthinose College Ramapuram organizes ideathon, ‘Kerala Idea Su(b)mit-2022’ to commemorate the legacy of late Ms. Meena Mathew, Dept. of Electronics, who left indelible imprints in the minds of her students and colleagues and inspired the students to develop skills and competencies.

'Kerala Idea Su(b)mit 2022' aims to develop a sprit of innovation and entrepreneurship among higher Secondary School students and encouraging the youth to dream big and giving their dreams wings. This is an innovative step to bring the young students into the innovation ecosystem at a tender age to experience the power of entrepreneurship. Ideathon is open to all higher secondary students from across the state and the idea submitted will be shortlisted through experts' evaluation of the proposals and the finalists will be selected by interview and presentation. There are exciting prizes in the form of cash awards, tuition fee waiver and certificates to the winners.

Theme of Ideathon:

- 1. Science and Technology for Sustainable development.
- 2. Arts and Culture for Sustainable development.
- 3. Commerce and Management for Sustainable development

Eligibility: Only the +1 and +2 students of accredited State, CBSE,ICSE, ISC and VHSE schools.

Important dates:

Launch of Ideathon- Idea submission portal opens	: 5th April, 2022
Submission portal closes	: 20th May, 2022
Publication of shortlisted ideas	: 30th May, 2022
Interview & Presentation (Online)	: 1st - 10th June, 2022
Publication of the winners	: 15th June, 2022
Award ceremony	: 29thJune 2022

Submission

Interested candidates can register via the link provided and submit their ideas along with the filled application form in pdf file format through the email - ideathone@mac.edu.in. Completed application form shall be attested by the head of the institution.

TO DOWNLOAD THE APPLICATION



TO REGISTER



Evaluation process

First stage , 10 most powerful ideas that can potentially have the most impact on the society/country will be shortlisted. The decision of the jury shall be binding.

In second stage, short-listed participants shall be interviewed to understand more about the idea and also to validate, if the participant has made any progress with the idea. During the interview the participant shall present his/her idea in front of the jury by a power point presentation. From among them the first three positions will be finalized.

Benefits of the participants: Participation certificate. 1 week Boot camp.

Benefits of the winner: Cash award, Certificate and tuition fee waiver for BSc Electronics.

Contact:

ideathon@mac.edu.in

Organizing Committee :

Rev.Dr. George Varghese Njarakunnel	Manager
Dr. Joy Jacob	Principal
Rev. Fr. Joseph Alancheril	Vice Principal
Sri. Sunil K Joseph	IQAC Coordinator
Sri. Jiby John Mathew	NAAC Coordinator
Dr. Sajeshkumar N K	HOD, Dept. of Biotechnology
Dr. Prem Jose V	Dept. of Biotechnology
Rev.Dr. Bobby John	Dept. of Management Studies
Sri. Prakash Joseph	HOD, Dept. of Computer Science
Sri. Abhilash V	HOD, Dept. of Electronics
Sri. Jobin P Mathew	HOD, Dept. of English
Sri Siju Thomas	HOD, Dept. of Social Work
Sri Kishore	Coordinator, IIC
Sri. Georgekutty Sebastian	Coordinator, Quiz Club
Sri. Cristo Joseph	Student Coordinator